



NEW TEACHING AID
FOR MINISCHOLARS

Here's a versatile new educational tool any teacher will especially appreciate.

The learner simply puts a teaching card on the frame and makes a choice using a probe. Right choices make the bulb glow green, wrong choices make it glow red!

Because it works like magic and gives immediate feedback of response correctness, kids love to use it. Teachers need something to stimulate the active learner's curiosity and to encourage and reward the slow learner. This compact teaching aid uses standard size cards (5 x 8) which can be easily prepared by the teacher.

Instructors of deaf or retarded students can capitalize on this new tool's effectiveness. Parents can easily supervise its use at home.

Because it uses solid state, light-emitting diodes (L.E.D.) the batteries last and last. Educators will value its durability.

Are you interested in manufacturing or marketing this new product?

Contact the inventor:

Dr. J. Wanless Southwick
710 West 400 North
West Bountiful, Utah 84087
(801) 292-4158

"L.E.D. TEACHING AID"

QUESTIONNAIRE

1. Would you buy this new product for personal use? _____
2. Would you encourage the purchase of this product for use in an organization you are associated with? _____
3. If you answered yes to question 1 or 2, how would the product be used?

4. What would you anticipate paying for the L.E.D. Teaching Aid?

| | |
|---------------|-------|
| Over \$100 | _____ |
| \$50 to \$100 | _____ |
| \$25 to \$50 | _____ |
| \$10 to \$25 | _____ |
| \$ 5 to \$10 | _____ |
5. In what quantity would you anticipate purchasing the L.E.D. Teaching Aid?

6. Indicate your first preference:
Purchase sets of prepared teaching cards _____
Make my own sets of teaching cards _____
7. Your profession: _____
8. You represent: _____
9. COMMENTS:

Results of Survey done at "Invention Convention" in 1973 about "LED Teaching Aid"

| Question: (Number of Questionnaires) | Educators 32 | | Homemakers 18 | | Professionals 66 | | Students 9 | | Total 125 | |
|--|------------------------|-----|-------------------------|-----|----------------------------|-----|----------------------|-----|---------------------|-----|
| #1 Buy for Personal Use? | | | | | | | | | | |
| Yes | 10 | 36% | 13 | 81% | 34 | 60% | 5 | 71% | 62 | 57% |
| No | 18 | 64% | 3 | 19% | 23 | 40% | 2 | 29% | 46 | 43% |
| #2 Purchase by Organization? | | | | | | | | | | |
| Yes | 24 | 89% | 7 | 88% | 32 | 71% | 6 | 86% | 69 | 79% |
| No | 3 | 11% | 1 | 13% | 13 | 29% | 1 | 14% | 18 | 21% |
| #4 Anticipate Paying: | | | | | | | | | | |
| \$100+ | 1 | 3% | 0 | 0% | 1 | 2% | 0 | 0% | 2 | 2% |
| \$50-\$100 | 0 | 0% | 0 | 0% | 5 | 8% | 0 | 0% | 5 | 4% |
| \$25-\$50 | 4 | 13% | 2 | 13% | 6 | 9% | 0 | 0% | 12 | 10% |
| \$10-\$25 | 13 | 43% | 3 | 19% | 18 | 28% | 8 | 89% | 42 | 35% |
| \$5-\$10 | 12 | 40% | 11 | 69% | 34 | 53% | 1 | 11% | 58 | 49% |
| #6 Teaching Card Source | | | | | | | | | | |
| Buy | 13 | 38% | 7 | 37% | 36 | 55% | 3 | 33% | 59 | 46% |
| Make | 21 | 62% | 12 | 63% | 30 | 45% | 6 | 67% | 69 | 54% |